



## **AFOES CONSULTANTS**

**Management System Consultants & Educators**

### **Creative Thinking for Creative Problem Solving and Opportunity Development**

**2-days**

**Course No: 99215079**

**C**reative  
problem solving for  
non-creative  
people

#### **Who Should Attend**

**Ideally suited for individuals and teams who wish to learn to unleash their creative genius to solve problems, improve processes and generally work more innovatively.**

## Introduction

The Critical Thinking Community defines Critical Thinking as that mode of thinking - about any subject, content, or problem - in which the thinker improves the quality of his or her thinking by skillfully taking charge of the structures inherent in thinking and imposing intellectual standards upon them.



This fast paced blended program looks at Critical Thinking as a means for teams to develop their Deliberate Creative Thinking to creatively problem solve, improve processes, and seek out and develop innovation opportunities. Critical Thinking when engaged for creative thinking enables personal and team innovation, and the development of new ideas that deliver winning results.

By examining a range of simple tools that will alter the basic approach to thinking, participants will:

- ⇒ understand the nature of critical and creative thinking and how they combine to give you a powerful problem solving framework
- ⇒ appreciate how the deliberate application of critical thinking leads to creativity on demand and inspires innovation at all levels
- ⇒ be able to focus their creative energy when and where desired

### Benefits

People and organizations that understand and use Critical and Creative Thinking methods:

- ⇒ can focus on achieving real results from clear thinking
- ⇒ creatively solve problems and make better decisions - faster
- ⇒ plan and manage change more thoroughly and effectively
- ⇒ generate more innovative ideas to enhance organizational performance

# Course Outcome

Critical and Creative Thinking significantly enhances Creative Problem Solving, giving individuals and teams creativity on demand while maintaining a clear focus on the outcome sought. Exposure to Critical Thinking methods encourages participants to see things in a new light and motivates them to think, talk, act and work in new and innovative ways.

## Outline

This is a fast paced and interactive introductory workshop available as a 2 In-house blended program. This program looks at Critical Thinking as fundamental for Creative Problem Solving, Process Improvement and Opportunity Development.

## Topics include

- ⇒ Understanding Critical Thinking as a means for creativity on demand
  - Thinking about thinking before 'reacting' - when and where needed
- ⇒ Shifting perception as the key to 'seeing' new opportunities, ideas and concepts
  - Perception can blind us to new opportunities
  - Or allow us to always be one step ahead of the game
- ⇒ Adopting a divergent-convergent thinking process to open up thinking
  - Open thinking up to new possibilities
  - Design and develop potential innovation
- ⇒ Using Critical Thinking to Focus individual and team creativity
  - There is always more than one way to see an issue
- ⇒ Imagineering to develop a shared vision of goals to be achieved
  - Visualization is vital, but not enough
  - Engineering goals into reality is the key to success
- ⇒ Thinking outside the square to generate great new ideas using lateral thinking
  - Provocation is vital to open up to new ideas
  - Moving from random entries and fanning for ideas is a skill
- ⇒ How and when to use Critical and Creative Thinking
  - Thinking is not enough, commitment is not enough, ACTION is needed

***In this course you will learn Tools and methods about thinking, inspire creativity and generate solutions to real problems.***